

PR Session Explanation

Dear all,

From now on, we will simplify the pre-sales process for you. We will be working with an administrative software called Passline. With this software, you will be able to see your sales and invitations in detail.

1. To access your PR session, you must go to www.passline.com, register, and log in with the SAME email address used to create your exclusive sales link.
2. Once inside Passline, go to "Your account" at the top of the page next to the "CREATE EVENT" button, and click on the "PR Session" icon.
3. When you click on this session, you will be able to see in detail:
 - Event name
 - Event link
 - Complimentary tickets sent, tickets sold, etc.

3.1 You will also be able to send invitations assigned by the producer directly from your session by clicking on the "INVITE" button, which will tell you the number of available tickets to invite.

3.2 To send an invitation, you need to enter your guest's information in the required fields.

Successful promotion through the Passline link.

1. To promote and achieve sales success, you should use Facebook, WhatsApp, etc. in the following ways:
 - 1.1 Copy the Passline link on your Facebook wall, and it will automatically recognize your sales link, where people can click and be taken to your session's shopping cart as an authorized PR for the event. Write a post and tag your friends so everyone knows that you are selling tickets through Passline.
 - 1.2 Open the Passline link from your cellphone, where the WhatsApp icon will appear. Click on the icon, and it will automatically take you to WhatsApp, where you can promote to all your contacts, groups, and broadcast lists with just one click and increase your chances of making a sale.

Best regards, Passline Team

